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WELLS
FARGO

2010
Sponsorship Program

Official Presenting Title Sponsorship Package - \$50,000

BENEFITS

- Official Presenting Sponsor of the “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**”.
- Licensing rights to use Official Presenting Sponsor of the “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” on printed materials.
- Corporate Honorary Chairperson named for “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**.”
- Special acknowledgement as the Official Presenting Sponsor on all radio and television interviews promoting the event by **William Shatner**. Mr. Shatner does extensive media promoting of the event on major television and radio stations nationwide.
- **Twenty (20) VIP Tickets** to the Western Dinner with Entertainment by **Grammy-Winning Superstar, Sarah McLachlan**.
- Inside Cover Page, 4-Color Ad in the “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” Souvenir Program.
- Corporate Banner Space Available in Horse Show Arena
- Logo/Name added as Official Presenting Sponsor on:
 - Posters, flyers and other printed materials
 - Official press releases and announcements
 - Official event website link to corporate website

Platinum Sponsorship Package - \$35,000

BENEFITS

- Official Co-Title Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**.”
- Licensing rights to use Official Platinum Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” on printed materials
- Corporate Honorary Chairperson named for “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**.”
- Special acknowledgement as the Official Platinum Sponsor on all radio and television interviews promoting the event by **William Shatner**. Mr. Shatner does extensive media promoting of the event on major television and radio stations nationwide.
- **Sixteen (16) VIP Tickets** to the Western Dinner with Entertainment by **Grammy-Winning Superstar, Sarah McLachlan**.
- 4-Color Ad in the “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” Souvenir Program.
- Corporate Banner Space Available in Horse Show Arena
- Logo/Name added as Official Platinum Sponsor on:
 - Posters, flyers and other printed materials
 - Official press releases and announcements
 - Official event website link to corporate website

Gold Sponsorship Package - \$20,000

BENEFITS

- Official Gold Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**”
- Licensing rights to use Gold Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” on all printed materials.
- Special acknowledgement as the Official Title Sponsor on all radio and television interviews promoting the event by **William Shatner**. Mr. Shatner does extensive media promoting of the event on major television and radio stations nationwide.
- **Ten (10) VIP Tickets** to the Western Dinner with Entertainment by **Grammy-Winning Superstar, Sarah McLachlan**.
- Full Page, Color Ad in the “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” Souvenir Program.
- Corporate Banner Space Available in Horse Show Arena
- Logo/Name added as Official Gold Sponsor on:
 - Posters, flyers and other printed materials
 - Official press releases and announcements
 - Official event website link to corporate website

Silver Sponsorship Package - \$10,000

BENEFITS

- Official Silver Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW.**”
- Licensing rights to use Silver Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” on printed materials
- **Six (6) VIP Tickets** to the Western Dinner with Entertainment by **Grammy-Winning Superstar, Sarah McLachlan**.
- Full-Page Color Ad in the “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” Souvenir Program.
- Corporate Banner Space Available in Horse Show Arena
- Logo/Name added as Silver Sponsor on:
 - Posters, flyers, and other printed materials
 - Official press releases and announcements
 - Official event website and link to corporate website

Bronze Sponsorship Package - \$5,000

BENEFITS

- Official Bronze Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW.**”
- **Four (4) VIP Tickets** to the Western Dinner with Entertainment by **Grammy-Winning Superstar, Sarah McLachlan.**
- Half-Page Color Ad “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” Souvenir Program.
- Corporate Banner Space Available in Horse Show Arena
- Logo/Name added as Bronze Sponsor on:
 - Posters, flyers, and other printed materials
 - Official press releases and announcements
 - Official event website and link to corporate website

Participating Sponsorship Package - \$2,500

BENEFITS

- Official Participating Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW.**”
- **Two (2) VIP Tickets** to the Western Dinner with Entertainment by **Grammy-Winning Superstar, Sarah McLachlan.**
- Quarter-Page Ad in the “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” Souvenir Program.
- Corporate Banner Space Available in Horse Show Arena
- Logo/Name added as Participating Sponsor on:
 - Posters, flyers, and other printed materials
 - Official press releases and announcements
 - Official event website and link to corporate website

Contributing Sponsorship Package - \$1500

BENEFITS

- Official Contributing Sponsor of “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW.**”
- Quarter-Page Ad in the “**WILLIAM SHATNER’S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW**” Souvenir Program.
- Corporate Banner Space Available in Horse Show Arena
- Logo/Name added as Contributing Sponsor on:
 - Posters, flyers, and other printed materials
 - Official press releases and announcements
 - Official event website and link to corporate website

CONTACT INFORMATION:

- **WILLIAM SHATNER'S 20TH ANNUAL HOLLYWOOD CHARITY HORSE SHOW COORDINATORS**

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